



ORGANISING A CONFERENCE PARTY IN A HISTORIC BUILDING

The Oral Reconstruction Global Symposium took place in De Doelen, Rotterdam in April 2018. Its organiser, the Oral Reconstruction Foundation is committed to science and further education for the good of patients. The Foundation invests in research, supports the exchange of interdisciplinary knowledge and promotes training and further education in dental implants and related fields. The theme of the congress was: The Future of the Art of Implant Dentistry. On Friday evening an elegant party for the participants was organised.

THE CHALLENGE

Organising a party for twelve-hundred participants in an historic church in the middle of Rotterdam during a national holiday presented a number of challenges. The set-up had to be planned carefully due to the historic value of the building and because the event took place on King's Day, an occasion where thousands of people gather in the city centre. Extra security had to be arranged to prevent the general public from entering the church.

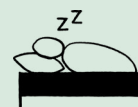
HOW CONGREX MASTERED IT

A detailed event and security concept was created in cooperation with a local event and catering company. The layout of the party had to be planned very carefully as the church has only one large space but the aim was to create separate areas for the participants, such as a dance floor, bars and lounge areas. This was a huge challenge for the sound technicians on-site, who handled the event very professionally. To celebrate King's Day we arranged for a replica king and queen to welcome the participants. All attendees received orange coloured gifts and danced until well after midnight.

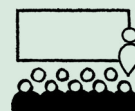
OUR SERVICES PROVIDED



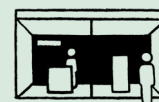
Project
Management



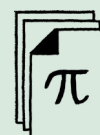
Hotel
Accommodation



Registration



Exhibition
& Sponsorship
Planning



Abstract
Management



Networking
Events Planning