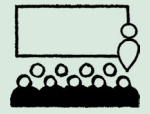




OUR  
SERVICES  
PROVIDED



Registration

## APPLYING FOR MEMBERSHIP AT THE CONGRESS

In April 2019 the European Association for the Study of the Liver (EASL) held their International Liver Congress (ILC) in Vienna. Over eight-and-a-half thousand scientific and medical experts from a broad range of disciplines and from all over the world, gathered to learn about the latest developments in liver research.

### THE CHALLENGE

At ILC 2019, the society wanted to offer attendees the ability to both apply for EASL membership and to register for the ILC congress at the same time, and for this process to be quick and easy. Therefore, our staff needed special training from the EASL team to be able to answer all questions and to promote membership of the EASL to interested persons.

### HOW CONGREX MASTERED IT

We created a special fast-track registration and EASL membership application desk – staffed by one EASL employee and two Congrex staff members. Thanks to their cooperation and flexibility this was a great success. Continuing and open communication between PCO and client is essential in order to share mutual knowledge. Our registration team members are experts in ensuring a smooth registration process and are more than happy to share their expertise with our clients. In return, this project also allowed us to learn a great deal about the membership application process.