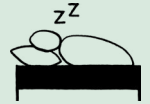




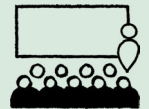
OUR SERVICES PROVIDED



Project Management



Hotel Accommodation



Registration



Networking Events Planning



Destination Management

FACIAL RECOGNITION IN THE MEETING INDUSTRY

At the 50th General Assembly and Annual Meeting of the International Association of Professional Congress Organisers (IAPCO), which was held in Basel earlier this year, we had the opportunity to test the facial recognition check-in system, in partnership with system provider fielddrive.

THE CHALLENGE

We live in an era which is driven by innovation. It is important for the meetings industry not to overlook any new technology that might offer an opportunity to simplify or streamline a vital part of our process. This is true for congress organisation in general, as well as for event registration and check-in systems. One of these new technologies is facial recognition: The ability to check-in by simply smiling into a camera.

HOW CONGREX MASTERED IT

One of these new technologies is facial recognition: The ability to check-in by simply smiling into a camera. Facial recognition is based on the biometric data of a delegate's

face. During the registration process, the participant is asked to upload his/her picture, which must then be validated by a biometric scanner. This ensures the onsite check-in process is instantaneous and not hindered by a poor quality image.

For the delegate the next step happens on arrival at the congress venue. Here, he or she will find the check-in stations equipped with a camera. After spending a matter of seconds at the check-in desk to get their badge, the delegate is able to leave the registration area and enjoy the conference.

At IAPCO 2019, many delegates took this opportunity to try out this new technology – and the positive feedback we received was overwhelming: people were amazed at how simple the process is.