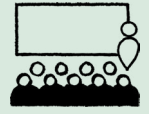




OUR SERVICES PROVIDED



Registration



Exhibition
& Sponsorship
Planning

CREATING A UNIQUE CONGRESS EXPERIENCE FOR THIRTEEN THOUSAND ATTENDEES

Communication in preparation for a congress can be extremely important, as we learned from the 28th European Congress of Clinical Microbiology and Infectious Diseases, held in Madrid in April 2018. Thirteen-thousand of the world's leading experts gathered for the most important congress in the field of infectious diseases.

THE CHALLENGE

Our team was responsible for the registration process and exhibition management, as we are experts in planning congresses for a large number of participants and exhibitors. Offering the highest quality service to thirteen-thousand attendees while ensuring a speedy registration process presents a number of challenges. On top of this the exhibition had to be planned within a very short time.

HOW CONGREX MASTERED IT

To ensure registration was swift and problem-free for all participants we provided several staffed, self-print and new registration

stations. Five registration experts and two IT managers gave their utmost during the congress on-site to ensure every question was answered and every participant was taken care of.

To handle the high number of trade-stand builders from all over the world, our team was on-site for nine days, overseeing construction and dismantling. The dedication and know-how of our staff made it possible to plan the exhibition in only five months and to make sure the congress was a rewarding experience for the participants.