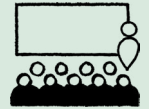




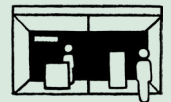
OUR SERVICES PROVIDED



Project Management



Registration



Exhibition & Sponsorship Planning



Networking Events Planning

HOW TO ORGANISE A CONFERENCE IN ONLY FOUR WEEKS

The first Crypto + ICO Summit, organised by Smart Valor was held in Zürich, Switzerland in March 2018. The conference brought together influencers, policy makers, investors and entrepreneurs from all over the world to discuss and shape the future of crypto-currencies and blockchain technologies. This event was hugely successful. The next one, with an extended two-track agenda and with even more attendees expected, had to be even better and bigger.

THE CHALLENGE

Imagine organising a conference with over a thousand participants in only four weeks. There was a large number of potential sponsors which had to be finalised within two weeks. There were participants who only registered a few days before the event and so there was a very limited time for invoicing. These were just a couple of the many challenges that arose. Furthermore, the new field of crypto-currencies we were operating in is very dynamic and growing rapidly. It demanded high-end presentations with lavish graphics and screen design. State-of-the-art technology was a must.

HOW CONGREX MASTERED IT

Our staff members gave their best performance to meet the special requirements of this unusual conference. 24/7 attention was necessary to create a memorable experience for approximately eleven-hundred participants. Our team worked with speed and flexibility, and with good coordination between PCO and client - this was the only way to deliver this conference in such a short period of time. Good relationships with suppliers and partners are also required if nearly impossible things need to be delivered promptly and at short notice.