

MARITZ TRAVEL COMPANY SELECTS CONGREX SWITZERLAND TO JOIN MARITZ GLOBAL MEETINGS NETWORK

**Together, Congrex Switzerland and Maritz Travel Company Will Design and Deliver
Global Meeting Experiences to Clients**

Basel/Switzerland (February 3, 2015) – Maritz Travel Company, which consists of [Maritz Travel Meetings & Incentives](#) and [Experient](#), today has announced it has selected [Congrex Switzerland](#) as a partner in the [Maritz Global Meetings Network](#). As a partner in the network, Congrex Switzerland will serve as meetings experts for Switzerland, offering extensive regional knowledge, capabilities and cultural solutions to Maritz Travel Company's clients.

Maritz Travel Company established the Maritz Global Meetings Network as a collaborative approach to enhance its current worldwide capabilities, allowing it to more effectively and efficiently design and deliver exceptional meeting experiences for its clients on a truly global scale in all markets and sectors.

"We are very excited about our partnership with Maritz Travel Company and honored to be one of the hand-chosen Professional Congress Organizers in this Network. We are convinced that the collaboration will bring great value for both companies," said Alain Pittet, managing director of Congrex Switzerland.

As an Association and Conference Expert, Congrex Switzerland is specialized in the organization of international scientific and medical congresses. These events range from 100 to 25'000 delegates and are supported either by providing full service offerings or by delivering part services such as accommodation management or participants registration services.

"We are confident Congrex Switzerland will help us design and deliver exceptional meeting experiences to our clients," said David Peckinpaugh, president, Maritz Travel Company. "The team at Congrex Switzerland is a great extension of the Maritz Travel Company family and we will rely on them to help us create culturally responsive experiences by understanding clients' needs and the way Maritz Travel Company operates."

Maritz Travel Company chose Congrex Switzerland as a Maritz Global Meetings Network partner based on its breadth of knowledge and expertise within Switzerland, as well as its reputation of quality, reliability, financial stability and service excellence. In addition, Congrex Switzerland has extensive professional congress organizer and project management capabilities within the association, corporate, tradeshow and government markets where Maritz Travel Company provides services.

"Maritz Travel Company has hand-selected Congrex Switzerland based on their meeting capabilities and expertise, their ability to uniquely connect our client programs to their regions, and because they share similar philosophies, ethics and values as Maritz Travel Company," said Ben Goedegebuure, global general manager of Europe, the Middle East and Africa, Maritz Travel Company.

For more information about the Maritz Global Meetings Network, please visit www.mtc-goglobal.com/GMN.

About Congrex Switzerland

Congrex Switzerland provides consultancy and management services in the areas of association management, congress organization and accommodation management. Congrex Switzerland was founded in the early 1980's and is one of Europe's most experienced professional congress organizers. Their clients range from national and international associations to governmental organizations and corporations.

Further information: www.congrex-switzerland.com

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About Maritz Travel Company

Maritz Travel Company – consisting of Maritz Travel Meetings & Incentives and Experient – is one of the strongest, most diversely positioned leaders in the meeting, event and incentive travel industry within the areas of corporate, association, government and tradeshows. Through experiential design, Maritz Travel Company helps transform organizations and people through the event experience. We are committed to perfecting the guest experience to deliver leading-edge thinking, experience, and technology solutions for meetings, conventions and exhibitions throughout the world. For more information, please

visit www.maritztravel.com or www.experient-inc.com, or follow us on Twitter [@MaritzTravel](https://twitter.com/MaritzTravel) or [@Experient_Inc](https://twitter.com/Experient_Inc).