



Press Release: Basel, August 13th, 2015 – for immediate release

Congrex Switzerland's website with refreshed look and responsive design

The International Association and Congress Expert Congrex Switzerland today announces the launch of a new, redesigned version of its website www.congrex.com.

Key features of the site include a cleaner, more emotional look-and-feel and a more engaging user experience. The website has also been developed to feature a responsive design, adapting its display for optimal viewing on any size/resolution screen.

Congrex Switzerland has divided its full service, customisable offering into three business fields: Association Management, Conference Management and Destination Management. With over 33 years of experience the company provides consultancy to non-profit organisations on how to increase their membership engagement and enhance the experience of participants before, during and after their conferences.

The new user-friendly website includes not only references, testimonials, whitepapers and success stories of Congrex Switzerland but a blog with interesting content for our industry and our clients. The full social media integration allows users to share the content they like across their social media channels.

"The primary goal for us was to ensure the site is representing the core values of Congrex Switzerland in a more exciting and memorable way. Emotions are key: potential clients should be animated to experience the enthusiasm, dedication, efficiency and reliability of our caring staff always looking for imaginative solutions", says Alain Pittet, Managing Director of Congrex Switzerland.

With the launch of the new website www.congrex.com the e-mail addresses of our staff change back to firstname.surname@congrex.com. All social media links remain as before:

 www.twitter.com/Congrex  www.linkedin.com/company/congrex-switzerland  www.facebook.com/Congrex

About Congrex Switzerland:

Congrex Switzerland is a leading association expert, professional congress organiser, official housing and IATA accredited travel agency. With its three business fields Association Management, Conference Management and Destination Management Congrex Switzerland caters to clients from national and international associations to governmental organisations and corporations.

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